



Triumph Over Pain 5K/10K Run/Walk/Roll

Date: May 8, 2010

Sponsorship Opportunities

TITLE SPONSOR - \$5,000 (Only one)

- Company banner on the event stage
- Logo prominent on back of Race T-shirt
- Company logo on the 30,000 entry forms...Prominent
- Linked logo on website – www.triumphoverpain.org
- Logo exposure on all ads
- Radio and TV exposure when possible
- Company logo on mile marker signage
- Materials placed in Race Packet
- Expo Booth
- The opportunity to host Late Registration and Packet Pick-up the day prior to the event.

PRESENTING SPONSORS - \$2,000

- Banners at race: Stage and surrounding areas
- Logo on back of race t-shirts
- Linked logo on website – www.triumphoverpain.org
- Exposure on entry forms
- Materials placed in Race Packet
- Logo exposure on ads
- Expo booth

OFFICIAL SPONSORS – \$500

- Exposure on entry forms
- Linked logo on website – www.triumphoverpain.org
- Materials place in Race Packet
- Banner in staging area
- Expo Booth

EXPO EXHIBITORS - \$250

- Price includes a table & chairs in the staging area
- Materials placed in Race Packet
- Ability to distribute promotional items (with committee approval)

RUNNERS GIFT BAG CONTRIBUTOR - \$100

- Company Advertisement (business cards, pamphlets) placed inside runner's gift bags

IN KIND SPONSOR – No fee to Sponsor (Product for Participants/Guests)

****Minimum \$500 worth of product donated to Triumph Over Pain for participants/guests****

- Linked Logo on website
- Table and chairs in staging area
- Materials placed in Race Packet



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Sponsorship Reservation Form

Yes! Our company would like to support the TOP 5K/10K Run/Walk/Roll at the following level:

- Title Sponsor (\$5,000)
- Presenting Sponsor (\$2,000)
- Official Sponsor (\$500)
- Expo Exhibitor (\$250)
- In-Kind Sponsor (Minimum \$500 worth of product for exposure on entry forms and on website)
- Runner's Gift Bag Contributor (\$100)
- Simply want to donate to the cause (Gift Cards, Coupons, Raffle Prizes that do not meet any other level of sponsorship)

Please list items to contribute: _____

Company Name: _____

Company Address: _____

Contact Person: _____

Phone: _____ Fax: _____

E-Mail Address: _____

You can send the sponsorship reservations form by mail to:

Triumph Over Pain

PO Box 1693

Frisco, TX 75034

tricia@triumphoverpain.org

If you have any questions, please contact Tricia at (214) 724-7572 or www.triumphoverpain.org.